



**Evergreen  
Indiana  
Annual  
Conference**

**2016**



2016  
EVERGREEN INDIANA  
ANNUAL CONFERENCE



MARCH 31 – APRIL 1, 2016



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**FORT BENJAMIN HARRISON**  
5830 NORTH POST ROAD / 6002 NORTH POST ROAD  
INDIANAPOLIS, INDIANA 46216

# KEYNOTE



Kelly Krieg-Sigman, director of the La Crosse Public Library in La Crosse, WI has been a library manager for over 30 years. She speaks and presents frequently on a variety of library management issues and challenges, and is currently leading her organization through its first ever comprehensive strategic planning effort. Her leisure activities include bartending, historic portrayals for the La Crosse County Historical Society, a recent discovery of the joys of adult coloring books, and an occasional tasting of good bourbon.



For our evening reception, we'll open the conference with her talk, "Call of the Wild, or, The Dogsled Theory of Getting Things Done." This presentation explores the importance of leadership, vision, and teamwork in a time when libraries are in increasing organization chaos brought on by funding cuts, constant technological changes, and borderline unrealistic expectations from both patrons and governing bodies. This is a highly interactive talk will inspire you to find specific opportunities to effectively implement strategies to succeed!

Her Keynote presentation, entitled "The Beachball Hypothesis, or Step Away from the Ping-Pong Ball!" takes a look at the role change plays in libraries today. For most of us, it is, and always has been, part of our human nature to yearn for that which is stable and unchanging. In fact, much of the energy we expend in the workplace is specifically designed to try and achieve that state. Sadly though, our failure is pre-ordained as to be human necessitates perpetual change. But all is not without hope! Bring your stories of change and prepare to win prizes!!!



# SCHEDULE

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## **Thursday, March 31, 2016**

### ***Fort Benjamin Harrison Inn, Roosevelt Ballroom***

5:30pm-6pm:	Registration
6pm-7pm:	Dinner Reception
7pm-8pm:	Reception Presentation

## **Friday, April 1, 2016**

### ***Garrison Convention Center***

8am-8:30am:	Registration check-in and breakfast <i>Blue Heron Ballroom</i>
8:30am-8:45am:	Welcome and Committee Meet-and-Greet <i>Blue Heron Ballroom</i>
8:45am-9:35am:	Breakout Session 1 <i>Ballroom/Bunker/Gates/Lawrence Rooms</i>
9:40am-10:25am:	Breakout Session 2 <i>Ballroom/Bunker/Gates/Lawrence Rooms</i>
10:25am-10:40am:	Morning Coffee Break <i>Blue Heron Ballroom</i>
10:40am-11:25am:	Breakout Session 3 <i>Ballroom/Bunker/Gates/Lawrence Rooms</i>
11:30am-12pm:	State of Evergreen Indiana 2016 <i>Blue Heron Ballroom</i>
12pm-12:45pm:	Lunch <i>Blue Heron Ballroom</i>
12:45pm-1:40pm:	Keynote Address <i>Blue Heron Ballroom</i>
1:45pm-2:35pm:	Breakout Session 4 <i>Ballroom/Bunker/Gates/Lawrence Rooms</i>
2:35pm-2:50pm:	Afternoon Snack <i>Blue Heron Ballroom</i>
2:50pm-3:40pm:	Breakout Session 5 <i>Ballroom/Bunker/Gates/Lawrence Rooms</i>
3:45pm-4pm:	Closing and Door Prizes <i>Blue Heron Ballroom</i>

# SESSIONS



**Title:** Cat1 Refresher--LIVE!

**Presenter:** Sarah Childs (ZPL)

**Summary:** Still need to take the Cat-1 Recertification course? Prefer to take classes live and in person rather than via online recordings? Now's your chance! Get the skinny on all the latest cataloging module and policy updates, review some record editing basics, and keep your Cat-1 Certification current.

**Target Audience:** Cataloging

**LEU Type:** TLEU

**Title:** Check out the Internet!

**Presenter:** Rich Weiland (APLS) / Mindy Patterson (KLPL) / Robert Orcutt (Sprint)

**Summary:** Sprint WIFI hotspots are being lent out to patrons by Adams Public Library System, Kendallville Public Library, and several other EI libraries. Learn what, why and how this program works and how it can work in your library. Both library and Sprint representatives will be on hand for discussion and questions.

**Target Audience:** Administration, IT, Patron Services

**LEU Type:** TLEU

**Title:** Databases and eBooks and Streaming, oh my!

**Presenter:** Matthew Stevenson (PFLD) / Joanna Carter (PFLD)

**Summary:** Do you ever get frustrated that your eresources aren't reaching your patrons the way they should? Plainfield-Guildford Township Public Library is here to share their methods of promoting eresources and building awareness and use!

**Target Audience:** Administration, eContent, Patron Services

**LEU Type:** TLEU

**Title:** Do you Evergreen?

**Presenter:** Ruth Frasur (HJTPL)

**Summary:** This session explains different mechanisms and reasons to get involved with Evergreen Indiana and the Evergreen ILS project. It will include a review of how to interact and participate with EI planning and governance committees, regional roundtables, information about the broader software development community and other consortia, and an exploration into new ways to leverage consortial involvement to promote collaborative planning between EI libraries.

**Target Audience:** Administration, Cataloging, eContent, IT, Patron Services

**LEU Type:** LEU

# SESSIONS



**Title:** eReaders and OverDrive

**Presenter:** Amber Painter (ISL) / Beth Yates (ISL)

**Summary:** Do you find tablets to be intimidating or flee at the first mention of OverDrive? No *one* training can make you an expert on all mobile devices; that level of comfort can only come from continuous immersion. This session will provide you with an introduction on how to navigate within the OverDrive app. Attendees are invited to bring their own tablets and mobile devices to follow along with the presentation. If you don't have a device, a kindle fire, ipad, and windows surface tablet will be available to test out.

**Target Audience:** eContent, Patron Services

**LEU Type:** TLEU

**Title:** Get Square!

**Presenter:** Montie Manning (AMPL)

**Summary:** Have you thought about accepting credit cards at your library? Are your patrons asking for the option to pay with a credit card? Do you cringe at the thought of rolling out a credit card payment option in your library because of all the unknowns? Have no fear, Square is here! Library Director Montie Manning at the Alexandria-Monroe Public Library has been using the Square Up solution to accept credit card payments since July 2012 and he shares his experiences.

**Target Audience:** Administration, IT, Patron Services

**LEU Type:** LEU

**Title:** Introduction to the Art of Basic Book Repair

**Presenter:** Bob Gilliland (MVPL)

**Summary:** Tips to help you get started on your way to developing the skills you need to maintain your library's collection.

**Target Audience:** Cataloging, Patron Services

**LEU Type:** LEU

**Title:** Make Your Catalog Computers Run Like GNU

**Presenter:** Matthew Stevenson/Scott Tracey

**Summary:** Don't throw away those old Win XP computers and spend crazy dollars on new machines just to run a browser. Learn how you can install Ubuntu on your old catalog computers and make them peppy again! Or try out a Raspberry Pi catalog kiosk! In this session you'll get step-by-step instructions for set-up and a major step-up for your geek cred!

**Target Audience:** Administration, IT

**LEU Type:** TLEU



**Title:** Networking for Success

**Presenter:** Mary Kay Emmrich (NWPL) / Ruth Frasur

**Summary:** This session focuses on networking using various tools and opportunities for the greater health of one's library and for professional and personal development.

**Target Audience:** Administration, Cataloging, eContent, IT, Patron Services

**LEU Type:** LEU

**Title:** No "No's"

**Presenter:** Kelly Krieg-Sigman (La Crosse PL)

**Summary:** Nothing causes eyes to roll faster than the phrase "customer service training." Between "surprise and delight" and "exceed expectations," the phrase has come to inspire cynicism and disdain amongst many library employees. This presentation throws aside traditional ideas of effective customer service and explores the subjective nature of customer service and ways of avoiding noxious outcomes.

**Target Audience:** Administration, Patron Services

**LEU Type:** LEU

**Title:** OPAC Development Roundtable

**Host:** Jason Boyer (ISL)

**Summary:** Do you have an idea that will revolutionize the OPAC? A suggestion that will make the patron experience better? Please bring your ideas and wishlists to the table as we discuss potential OPAC development projects for the future.

**Target Audience:** Administration, Cataloging, eContent, IT, Patron Services

**LEU Type:** None

**Title:** Pests in the Library

**Presenter:** Virginia Jensen (MVPL) / Suzanne Walker (ISL)

**Summary:** Participants will be able to identify 5 different pests that can potentially invade their library as well as methods for controlling, treatment, and eradication of the pests. In addition, learn what one Indiana library does to control pests in their building.

**Target Audience:** Administration, Patron Services

**LEU Type:** LEU



## SESSIONS

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**Title:** Questions about Collections?

**Presenter:** Jonathan Hayes (Unique Management Services)

**Summary:** Unique Management Services representatives will present on how the collections process works, how it integrates with Evergreen, and answer questions for both prospective and current library clients.

**Target Audience:** Administration, Patron Services

**LEU Type:** LEU

**Title:** Ralph Lauren Meets Stephen King: A Clothes Closet Approach to Collection Development [90 minute session]

**Presenter:** Kelly Krieg-Sigman (La Crosse PL)

**Summary:** This fast-paced and interactive workshop focuses on new ways of thinking about collection development and maintenance. Topics include the W.E.E.D. approach to selection and de-selection, formats, materials selection policies, and the Teddy Bear exercise. \*\*\*All participants should bring copies of titles which have raised questions over deselection.\*\*\*

**Target Audience:** Administration, Cataloging, Patron Services

**LEU Type:** LEU

**Title:** Spring Cleaning the Evergreen Catalog

**Presenter:** Jocelyn Lewis (ISL)

**Summary:** Looking for ideas on how to clean up both bibliographic and holdings data? This session will demonstrate a variety of techniques to help make the catalog squeaky clean!

**Target Audience:** Cataloging

**LEU Type:** TLEU

**Title:** SRCS: The Next Steps

**Presenter:** Nick Schenkel (WLPL) / Steven Schmidt (ISL)

**Summary:** The SRCS project will be rolled out later this year, providing direct patron access to over 36 million holdings around Indiana! Please join us for a next steps discussion as plans for training, the shared policy language, and timelines are revealed!

**Target Audience:** Administration, Cataloging, Patron Services

**LEU Type:** LEU

# SESSIONS



**Title:** The Greater Good: Reports to Clean-up and Build Our Evergreen Community

**Presenter:** Andrea Ingmire (GDCPL)

**Summary:** This session will focus on shared reports which can help Evergreen to run more efficiently and ensure a good patron experience. These reports will address record cleanup for patrons and item records; transits; patron requests; and more! The session will focus on reports which help Evergreen run more efficiently and will, in general, make the Evergreen experience more enjoyable for all. We will not address the creation or modification of reports.

**Target Audience:** Administration, Cataloging, IT, Patron Services

**LEU Type:** TLEU

**Title:** Transit Ins and Outs at Peabody Public Library

**Presenter:** Laura Hull (PBPL)

**Summary:** Doing the E.I./ I.E. shuffle: The daily endeavor to get material into the hands of our patrons in a timely fashion (without losing our minds). Circulation Manager, Laura Hull, shares Peabody Public Library's shipment moves.

**Target Audience:** Cataloging, Patron Services

**LEU Type:** LEU

**Title:** Word of Mouth Marketing

**Presenter:** Kimberly Brown-Harden (ISL)

**Summary:** It is never too late to restart the conversation about your library. Find out how this can and is being done in simple, cost effective ways, through word of mouth marketing techniques. We will have a special focus on marketing your consortium resources, like Overdrive.

**Target Audience:** Administration, Patron Services

**LEU Type:** LEU



## 2016 NOMINEES

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### Cataloging Committee

Lauren McPike (AMPL/C)

### Executive Committee

Monica Casanova (MUTPL/B)

Mary Kay Emrich (NWPL/C)

Montie Manning (AMPL/C)

Amanda Mawhorter (NCPL/B)

Rachel Parrott (JFCPL/B)

Sherri Risse (SCPL/C)

Janet Wallace (SHCPL/A-Special)

Crystal Ward (ISL/A-Special)

### Patron Services Committee

Sonya Dintaman (CPLSC/B)

Brandy Graves (SHCPL/A)

Jill Scarbrough (BZPL/C)

Kim Scott (CCPL/C)