

## Stat cat reporting (1 LEU)

*Mike Peters, Indiana State Library*

Statistical Categories can help you collect & retrieve unique & important data about your patrons & collections. If set up correctly, you can generate reports around the statistical categories you've created in your library. Statistical Categories are used to collect data that would be unique to each library system, like township residence.

## Tech Talk (1 LEU)

*Adam B. Bowling, Indiana State Library*

*Alexis Caudell, Mitchell Community Public Library*

Convinced the Evergreen Help Desk is staffed by a group of alien robots? Confused and bewildered by common technical terminology used when talking about Evergreen? Join this session for a look at how to make the most of your interactions with the Help Desk staff.

## Using Video & Online Social Networks to Promote Evergreen Indiana and Your Libraries (1 LEU)

*William R. Buckley, Mooresville Public Library.*

Mooresville Public Library (MPL) uses book trailers, program trailers, and other videos on its social networking web sites (e.g., YouTube, Facebook, Blogger) to promote Evergreen Indiana, as well as the library's collections, programs, services, and events. These information delivery systems may be utilized by any E.I. library to promote the consortium itself, as well as the member libraries. This workshop will discuss (1) the software, equipment, online resources, and techniques used to create such videos, (2) the social networks available for video marketing and promotion, (3) the methods by which videos may be incorporated into social network web sites to market and promote E.I. and its member libraries, and (4) how hyperlinks to book trailers (in the 856 MARC field) enhance patrons' interactions with catalog records and promote items in various E.I. libraries' collections.

To see examples of MPL videos promoting E.I., please follow these hyperlinks:

- <http://www.youtube.com/watch?v=TI1k3o3nec>
- <http://www.youtube.com/watch?v=Mf6YHLOYwxM>

## What's new in 2.0 (1 LEU)

*Megan Maurer, Indiana State Library*

A recap of the webinars done in early April, this session will cover the most exciting, new features of 2.0 for the Evergreen Indiana Community.

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Please join us for the 2012 Evergreen International Conference in Indianapolis from April 25-29, 2012!

[www.IN.gov/library/evergreen2012.htm](http://www.IN.gov/library/evergreen2012.htm)



# WELCOME TO THE 2011 EVERGREEN INDIANA ANNUAL MEETING & CONFERENCE

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May 6, 2011



## EVERGREEN INDIANA GROWING TO 100 MEMBER LIBRARIES IN 2011!

## Program Schedule

**9:00 – 9:30** *Registration*

**9:30 – 9:50** *Welcome and Opening Remarks*

**10:00 – 10:50** *Session 1*

**A. Inventory**

*Alexis Caudell, Mitchell Community Public Library, Christine Sterle, Thorntown Public Library*

**B. Using Video & Online Social Networks to Promote Evergreen Indiana and Your Libraries**

*William R. Buckley, J.D., Mooresville Public Library.*

**C. What's new in 2.0**

*Megan Maurer, Indiana State Library*

**11:00 – 11:50** *Session 2*

**A. Tech Talk**

*Adam B. Bowling, Indiana State Library, Alexis Caudell, Mitchell Community Public Library*

**B. Stat cat reporting**

*Mike Peters, Indiana State Library*

**C. MARC/Cataloging**

*Janet Buckley, Greenwood Public Library*

*Judy Hill, Plainfield-Guilford Township Public Library*

**12:00 – 1:00** *Lunch and Keynote Speaker*

*Jim Corridan, Indiana State Library*

*Evergreen Indiana, Resource Sharing, and the future*

**1:00 – 1:45** *Evergreen Indiana Business Meeting*

**2:00 – 2:50** *Session 3*

**A. eIndiana Digital Consortium**

*Connie Bruder, Lebanon Public Library and Mary Glasser, Plainfield – Guilford Township Public Library*

**B. Reports & What I learned at Evergreen International**

*Wendy Knapp, Indiana State Library*

*Jason Boyer, Jackson County Public Library*

*Jessica Jacko Barnes, Indiana State Library*

*Shauna Borger, Indiana State Library*

**C. Power and Pitfalls of RFID**

*Patty Dwyer Wanninger, Bibliotheca ITG*

**3:00 - 3:50** *Committee meetings*

## Session Descriptions (listed alphabetically)

### eIndiana Digital Consortium (1 LEU)

*Connie Bruder, Lebanon Public Library*

*Mary Glasser, Plainfield – Guilford Township Public Library*

This session will give you a first-hand demonstration of the eIndiana site for eBooks and audiobooks that started in October 2010. Learn about this exciting new service & get your questions answered about the service or how you can join.

### Inventory (1 LEU)

*Alexis Caudell, Mitchell Community Public Library*

*Christine Sterle, Thorntown Public Library.*

Out-of-date holdings records can be misleading to staff and patrons alike. The Mitchell Community Public Library will present two methods for conducting a collection inventory. Both methods will result in your records being more accurate and reduce the frustration associated with not being able to find an item that is purportedly available on the shelf.

### MARC/Cataloging (1 LEU)

*Janet Buckley, Greenwood Public Library*

*Judy Hill, Plainfield-Guilford Twp. Public Library*

MARC--an Intensive Look at the Fixed Fields: Since the Evergreen software uses the fixed field of the MARC records as the source of information for search filters on the main search screen, it is important to learn to encode fixed fields correctly. The presentation is a repeat of last spring's E.I. Cataloging Roundtable. The programs teach the importance of each of the fixed field elements and how they are tied to the information in the variable fields. Information on where to look for more information on the way to encode each of the fixed field elements is included in this presentation.

### Reports & What I learned at Evergreen International (1 LEU)

*Wendy Knapp, Indiana State Library, Jason Boyer, Jackson Co. Public Library*

*Jessica Barnes, Indiana State Library, Shauna Borger, Indiana State Library*

Part I: A presentation of results of a survey sent to the EI-reports and demonstration of how to create those reports. The goal of the presentation is to create a list of recommended reports to run. Part II: The 2011 Evergreen International Conference was held in Decatur, GA just one week ago. Jessica and Shauna attended the conference & will share with the Evergreen Indiana community some of the big news & exciting things they learned from the greater Evergreen International community.

### Power and pitfalls of RFID (1 LEU)

*Patty Dwyer Wanninger, Midwest Account Manager, Bibliotheca ITG*

The vendor-neutral session will discuss the good and bad of RFID in libraries, including the ease of use, security, versatility, as well as the technical, sociological, and political pitfalls of integrating RFID into your library.