

Downloadable eBooks & Audiobooks



ARE YOU READY TO JOIN THE DIGITAL AGE?

Who we are…

We are the Overdrive Evergreen consortium, we currently have 31 member libraries!

- Adams Public Library System
- Alexandria-Monroe Public Library
- Bloomfield-Eastern Greene County
- Brazil Public Library
- Butler Public Library
- Centerville Center Township Public Library
- Culver-Union Township Public Library
- Flora-Monroe Township Public Library
- Greensburg Decatur County Public Library
- Hagerstown Jefferson Township Library
- Hamilton North Public Library

- Huntingburg Public Library
- Hussey Mayfield Memorial Public Library
- Jackson County Public Library
- Jay County Public Library
- Jennings County Public Library
- Kendallville Public Library
- Lebanon Public Library
- Melton Public Library
- Middletown Fall Creek Library
- Milford Public Library

- Mooresville Public Library
- Morgan County Public Library
- Noble County Public Library
- North Webster Community Public Library
- Plainfield-Guilford Township Public Library
- Sheridan Public Library
- South Whitley-Cleveland Township Public Library
- Spencer County Public Library
- Thorntown Public Library
- Waterloo Grant Township Public Library

Overdrive is our Middleman…

Overdrive gives publishers a place to make their content available digitally. Publishers decide what kind of access the listener will have regarding their titles.





PUBLISHERS ONBOARD WITH OVERDRIVE



Here is how it works…

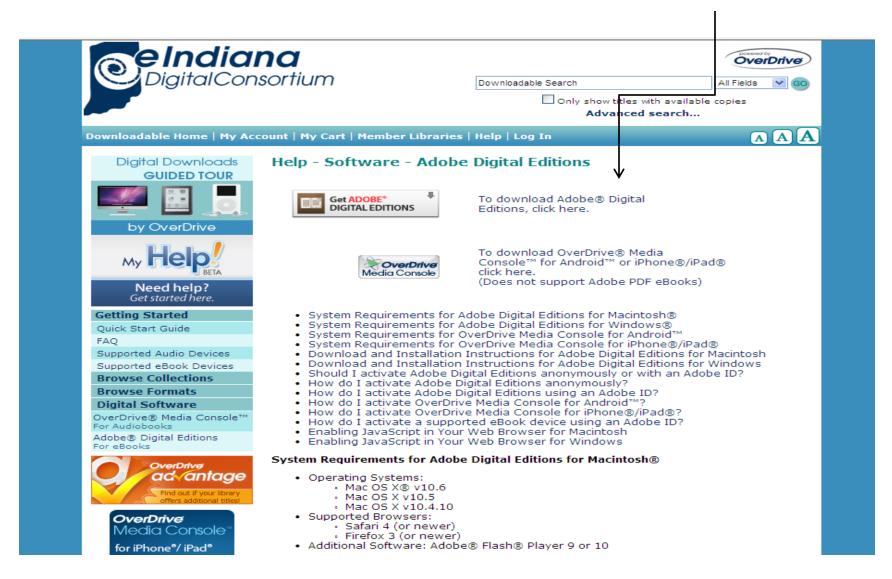
- We order content from Overdrive's content reserve system, similar to how we order books.
- Within 24 hours those titles are available in our system.
- Patrons access the system via the direct website <u>http://cidc.lib.overdrive.com</u> or via your library website.

How it works cont…

- They download the free software linked from the elndiana site.
- Patrons then browse, checkout, and download their titles using their library card and PIN.
- They can then enjoy their books on their computer or transfer them to a device.

A quick walkthrough…

Step 1: The patron will need to download free software...



Step 2: Browse



Step 3: Checkout and

Dattaland



Downloadable Home | My Account | My Cart | Member Libraries | Help | Log Out My Items Checked Out Digital Downloads GUIDED TOUR Taken by Desire Average rating: Click here to download the software needed to use this Adobe EPUB Book title. My rating: Adobe EPUB eBook (1136 kb) by OverDrive Checked out on: Mar 11, 2011 Download Expires on: Mar 25, 2011

Step 4: Adobe Digital Editions

Stealing Home

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READING

Cover Also by SHERRYL WOODS Title Page Dear Friends Contents Chapter 1 Chapter 2 Chapter 3 Chapter 4 Chapter 5 Chapter 6 Chapter 7 Chapter 8 Chapter 9 Chapter 10 Chapter 11 Chapter 12 Chapter 13 Chapter 14 Chapter 15 Chapter 16 Chapter 17 Chapter 18 Chapter 19 Chapter 20 Chapter 21

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Find

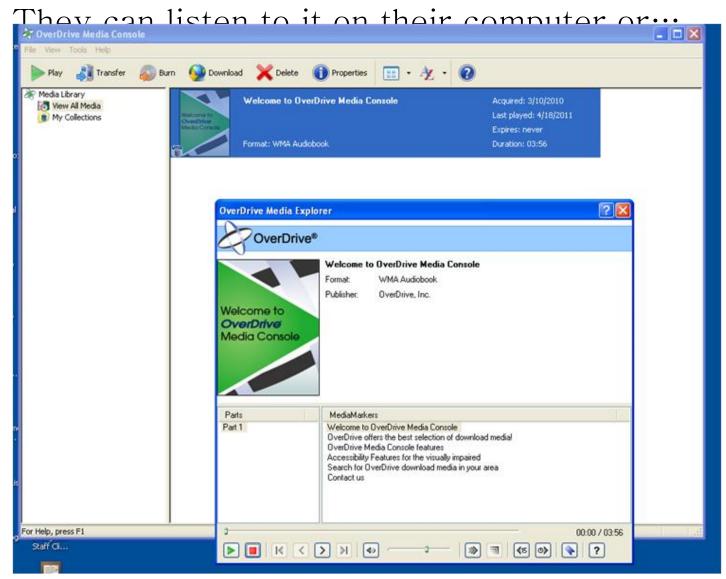
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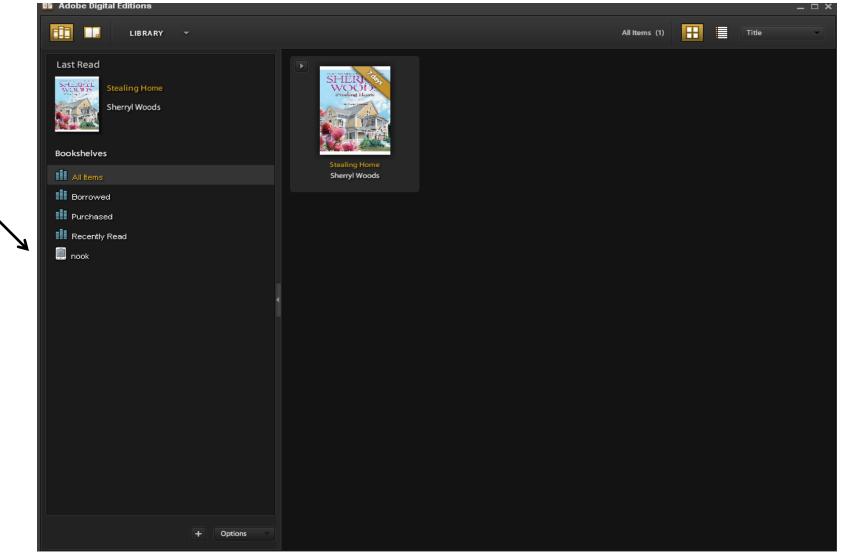
Maddie focused on the wide expanse of mahogany stretching between her and the man who'd been her husband for twenty years. Half her life. She and William Henry Townsend had been high-school sweethearts in Serenity, South Carolina. They'd married before their senior year in college, not because she was pregnant as some of her hastily married friends had been, but because they hadn't wanted to wait one more second before starting their lives together.

Then, after they'd graduated, there had been the exhausting years of medical school for Bill, when she'd worked as an entry-level bookkeeper, making poor use of her degree in business, just to keep their heads above water financially. And then the joyous arrival of three kids—athletic, outgoing Tyler,

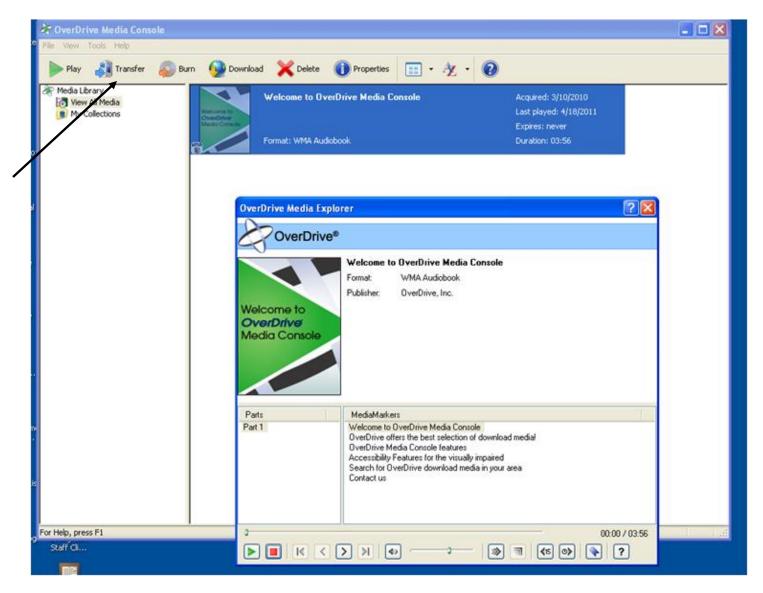
Step 4: Overdrive Media Console



Step 5: Transfer to a device



Step 5: Transfer cont…



Step: 5 Transfer cont… <u>Approved</u> portable devices



Current Circulation Rules

- Patrons may check out 3 titles at a time.
- The circulation period is either 7 or 14 days and is chosen by the patron at the time of checkout.
- They can place 3 holds on their account. They will be notified via e-mail when their hold is available and they have 3 days to check out the item after being notified.

Circulation Rules Cont…

- They cannot renew their items but if there are not any holds on an item they can re-check it out.
- They can return ebooks early, but audiobooks cannot be returned early. The file will expire automatically.

*Note: The eIndiana Committee is responsible for setting and/or changing all policies.

Pricing Audiobooks…



- Purchase titles individually—1 copy 1 user. Titles purchased yours "forever."
- "Max Access Plans" are available....
- Purchased individually, prices range from about \$20 to \$100. Prepare to spend about \$50 per title realistically.
- You also pay a yearly software
 - fee based on population served.





Pricing eBooks….



- Purchase titles individually—1 copy 1 user. Titles purchased are yours "forever."
- "Max Access Plans" are available....
- Purchased individually, prices range from about \$1 to \$40. Prepare to spend about \$25 per title for newer releases but older titles are much cheaper.





What kind of numbers do we see?

- We've been "live" with Overdrive since October of 2010. We started out as a 7 library consortium. The first month we averaged 13 downloads per day.
- Last month we averaged 45 downloads per day.
- As of March 1, 2011 we are now a 31 library consortium.



Sounds good, right?



Image of Dr. Phil courtesy of the blog, "Anna Renee is Still Talking"-please don't sue me!

There is a lot of current discussion about consortium sizes and limits on downloads...what does that mean for us?





- We have no idea what the future holds. We do know that ALA has formed a group, Equitable Access to Electronic Content (EQUACC) to fight for our electronic content rights.
- We also know that one publisher (Harper Collins) has put a limit on the number of times their books can be downloaded. Other publishers may follow suit, but as of right now they are the only one with these restrictions.

What if you want to join?

Contact the State Library:

Wendy Knapp <u>wknapp@library.in.gov</u> or Shauna Borger <u>SBorger@library.in.gov</u>



A "quick" walkthrough…



Internet

The console…



A bunch of pop-ups...

File Download - Security Warning

Do you want to run or save this file?



Name: ODMediaConsoleSetup.msi Type: Windows Installer Package, 4.53MB From: **www.overdrive.com**

<u>R</u>un



While files from the Internet can be useful, this file type can potentially harm your computer. If you do not trust the source, do not run or save this software. <u>What's the risk?</u>

Save

Cancel

6% of ODMedia	ConsoleSetup.msi from www.overdrive.com 💶 🗖 🗅
ODMediaConsole:	Setup.msi from www.overdrive.com
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	Open Folder Cancel
	creen Filter checked this download and did not report any Report an unsafe download.

Internet	Explorer - Security Warning		×
Do you	want to run this software?		
	Name: OverDrive Media Console	3.2 Setup	
	Publisher: OverDrive, Inc.		
× Mo	re options	Run	Don't Run
1	While files from the Internet can be us your computer. Only run software from		

A few more pop-ups…

🙀 OverDrive Media Console

Welcome to the OverDrive Media Console Setup Wizard

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<u>N</u>ex

The installer will guide you through the steps required to install OverDrive Media Console on your computer.

WARNING: This computer program is protected by copyright law and international treaties. Unauthorized duplication or distribution of this program, or any portion of it, may result in severe civil or criminal penalties, and will be prosecuted to the maximum extent possible under the law.

Cancel



License Agreement



Please take a moment to read the license agreement now. If you accept the terms below, click "I Agree", then "Next". Otherwise click "Cancel".

OVERDRIV	E MEDIA COI 3.2 (April 2010		ersion 🗕
made between Over[Center, Suite N, Clev (licensee and user of	e Agreement ("Agreen Drive, Inc. 8555 Swee eland, Ohio 44125 US the Software). By sel	t Valley Drive, A, ("Licensor" lecting the "Ne	Valley Tech), and You ext" button
I Do Not Agree	◯ I <u>A</u> gree		
	Cancel	< <u>B</u> ack	Next >

🚰 OverDrive Media Console	
Select Installation Folder	Keep
The installer will install OverDrive Media Console to the following folder.	i i e e p
To install in this folder, click "Next". To install to a different folder, enter it below or clic	sk "Browse".
<u>F</u> older:	sk "Browse". going!
	Iomse"
Cancel < <u>B</u> ack	Next >
🖟 OverDrive Media Console	🖓 OverDrive Media Console
Confirm Installation	Installing OverDrive Media Console
The installer is ready to install OverDrive Media Console on your computer.	OverDrive Media Console is being installed.
Click "Next" to start the installation.	
	Please wait
Cancel < <u>B</u> ack <u>Next</u> >	Cancel < Back Next >

Hooray! Let's get a book!

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B OverDrive Media Console

OverDrive Media Console has been successfully installed.

Click "Close" to exit.

The OverDrive Media Console can be run from a desktop shortcut or the Start Menu.

	Cancel	< <u>B</u> ack	Close

What???

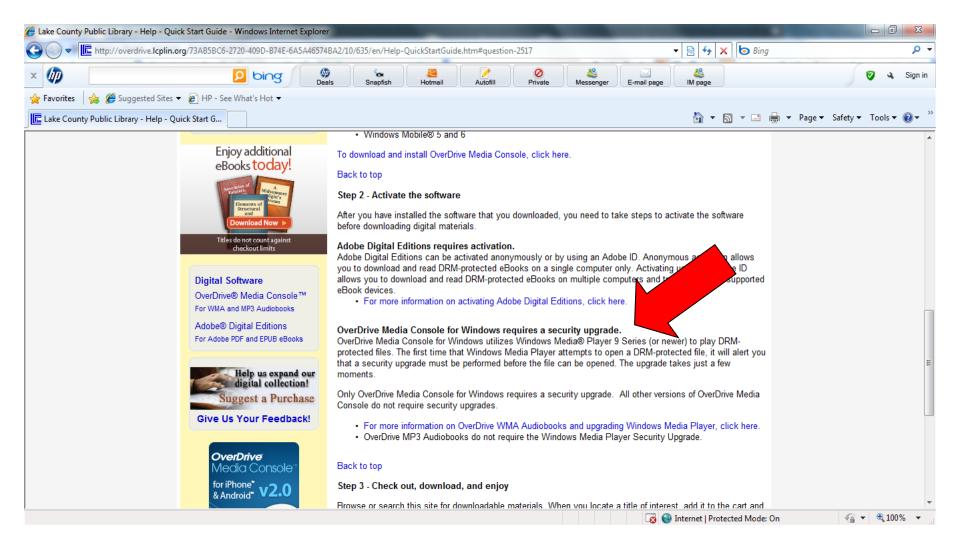
OverDrive Media Console



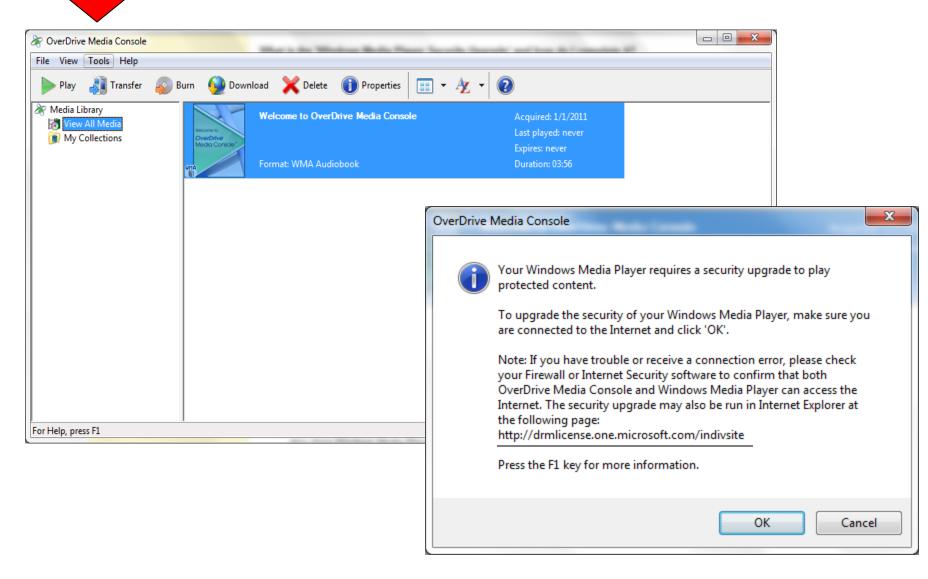
Unable to acquire a license to play the selected title. The selected title requires a newer version of the Windows Media Player security upgrade (2.5.0.1) than is currently installed (2.5.0.0). Please upgrade the security of your Windows Media Player by selecting "Tools > Windows Media Player Security Upgrade..." from within OverDrive Media Console.

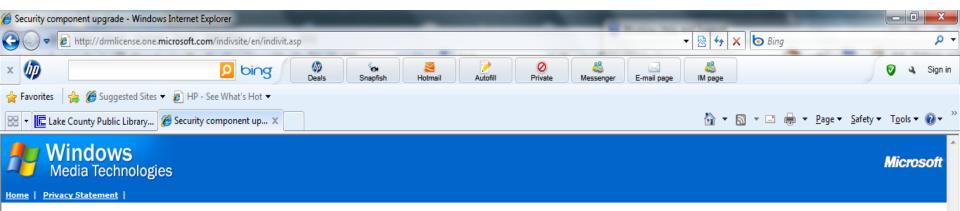
OK.

Step 2: Activate Software



Security Upgrade





Security component upgrade

This page lets you upgrade the security components of your digital media player so you can play protected files on your computer.

To upgrade your security components, click Upgrade.

Upgrade

Note: When you click Upgrade, your computer will connect to a Microsoft-operated Internet site and send information about your digital media player, including a unique hardware identifier. No information will be sent that can be used to personally identify you or track your activities. Microsoft will then upgrade the security components of your digital media player to ensure that it runs with optimal security.

Windows Media Player	Windows Media Player
The file or device that you are trying to use requires a component of Windows Media Player to be upgraded.	
Click Upgrade to download and install the required component.	Dural a first
	Downloading
Upgrade Cancel	
Security component upgrade - Windows Internet Explorer	
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Windows Media Technologies	Microsoft
Home Privacy Statement	
Security component upgrade	
This page lets you upgrade the security components of your digital media player so you can) play protected files on your computer.
To upgrade your security components, click Upgrade.	
	Jagrada Campleta
	Jpgrade Complete
Progress Status: The security components have been upgraded successfully. To play prot digital media player, restart your computer.	ected files, restart your digital media player. If you cannot play protected files after restarting your
	*
I Done	😜 Internet Protected Mode: On 🦓 👻 🔍 100% 👻

Are we there yet?!??



Step 3: Checkout and

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Downloadable Home | My Account | My Cart | Member Libraries | Help | Log Out My Items Checked Out Digital Downloads GUIDED TOUR Taken by Desire Average rating: Click here to download the software needed to use this Adobe EPUB Book title. My rating: Adobe EPUB eBook (1136 kb) by OverDrive Checked out on: Mar 11, 2011 Download Expires on: Mar 25, 2011

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SUCCESS!!!!!!



A Quick Look at Content Reserve



OverDrive Content Reserve

Library

Home

Marketplace Collection Reports

Approval Plan Profile News Support Logout

Select List "mcpl-candy-20110317 2 " | Edit select list name

Users

Your Digital Marketplace

		Continue Create Worksheet	Edit Units Remove	Titles Complete	e P.O.]				
#	Title	Author	Publisher	Subject	Fmt.	Units	Own	Pend.	Holds	Total
1.	3 Tales of Avarice (unabridged)	Sir Arthur Conan Doyle, Edward Hardwicke	The Audio Partners Publishing Corporation	Fiction, Mystery, Short Stories	OAB	1	0/1	0 / 0	0 / 0	24.95
2.	3 Tales of Intrigue (unabridged)	Sir Arthur Conan Doyle, Edward Hardwicke	The Audio Partners Publishing Corporation	Fiction, Mystery, Short Stories	OAB	1	0/1	0 / 0	0 / 0	24.95
з.	Breaking the Rules (unabridged)	Suzanne Brockmann, Patrick Lawlor, Renée Raudman	Brilliance Audio, Inc.	Fiction, Romance	OAB	1	0/1	0 / 0	0/1	39.97
4.	Cleaning Nabokov's House (unabridged)	Leslie Daniels, Bernadette Dunne	Blackstone Audio, Inc.	Fiction, Literature	OAB	1	0/1	0 / 0	0 / 0	39.95
5.	Death Wave (unabridged)	Stephen Coonts, William H. Keith, Phil Gigante	Brilliance Audio, Inc.	Fiction, Thriller	OAB	1	0/1	0 / 0	0 / 0	39.97
6.	The Dogs of Riga (unabridged)	Henning Mankell, Dick Hill	Blackstone Audio, Inc.	Fiction, Mystery	OAB	1	0/1	0 / 0	0 / 0	49.95
7.	Down Here (unabridged)	Andrew Vachss, Phil Gigante	Brilliance Audio, Inc.	Fiction, Mystery	OAB	1	0/1	0 / 0	0 / 0	39.97
8.	Home Free (unabridged)	Fern Michaels, Laural Merlington	Brilliance Audio, Inc.	Fiction, Romance	OAB	1	0/1	0 / 0	0/1	39.97
9.	If Wishes Were Horses (unabridged)	Robert Barclay, Mike Chamberlain, ©2011 by HarperCollins Publishers	HarperCollins Publishers Inc.	Fiction, Literature	OAB	1	0/1	0 / 0	0 / 0	57.95
10.	Impetuous Innocent (unabridged)	Stephanie Laurens, Polly Lee	Brilliance Audio, Inc.	Fiction, Romance	OAB	1	0/1	0 / 0	0 / 0	49.97
11.	Killing Orders (unabridged)	Sara Paretsky, Susan Ericksen	Brilliance Audio, Inc.	Fiction, Mystery	OAB	1	0/1	0 / 0	0 / 0	39.97
12.	The Land of Painted Caves (unabridged)	Jean M. Auel, Sandra Burr	Brilliance Audio, Inc.	Fantasy, Fiction	OAB	1	0/1	0 / 0	0 / 0	44.97
13.	Presumed Guilty (unabridged)	Tess Gerritsen, Jennifer Van Dyck	Brilliance Audio, Inc.	Fiction, Suspense	OAB	1	0/1	0 / 0	0 / 0	39.97
14.	A Turn in the Road (unabridged)	Debbie Macomber, Joyce Bean	Brilliance Audio, Inc.	Fiction, Romance	OAB	1	0/1	0 / 0	0/1	59.97
					Total:	14	0/ 14	0 / 0	0 / 3	592.48
		Continue Create Worksheet	Edit Units Remove	Titles Complete	e P.O.]				



View Reports

Library

Install OverDrive® Dashboard[™] BETA

Install the Microsoft® Silverlight® tool which will allow you to monitor and evaluate realtime data from your OverDrive digital collection right from your desktop!

View Purchase Order History

View all purchase orders placed by your library.

View Maximum Access Orders

View all Maximum Access orders.

View Download Standing Orders

View all download standing orders placed for your library.

View Download Standing Order Estimates

View all download standing order plans, and associated titles, that are not yet processed.

View Activity Charts

View all download and borrowing activity.

View Gutenberg Activity Charts

View all download activity for Gutenberg titles.

View Purchased Title Report

View all titles owned and subscription-based content. View checkout and hold counts for each title. Limit results by type and date purchased. (please be patient while this report loads).

View OverDrive Community Reserve Title Report

View details about OverDrive Community Reserve titles that have been accepted into your collection.

View OverDrive Community Reserve Title Sharing Report

View OverDrive Community Reserve titles from your local collection and which libraries have accepted them.

View Turnover Rate Charts

View turnover rates for your content.

View New Patron Registrations

View new patron registrations by the date each first logged into your library.

View Title Statistics

View statistics for top checkouts and waitlisted titles, formats, and subjects.

Questions?



Thank You!

Connie Bruder Lebanon Public Library Audio/Visual Department Head ILF 2011 Media Resources Division Chair <u>connie@leblib.org</u>

Handouts available at: http://blog.evergreen.lib.in.us/